

# Introducing Esso Diesel Efficient™



You spoke. We listened. And now we can offer you Esso Diesel Efficient™, an advanced fuel formulation which can help give you an average of **2.8 percent in fuel savings\***.

Esso Diesel Efficient is formulated to help:

- Remove dirty fuel injector deposits
- Provide excellent fuel system corrosion protection
- Lower emissions
- Give you a faster, cleaner fill (anti-foaming)
- Save your business money\*

Esso Diesel Efficient is a fuel-efficient\* solution to the challenges you face. It is backed by our commitment to providing supply reliability and consistent product quality, as well as by our long history of providing fuels to meet our customers' needs.

Esso Diesel Efficient is available from Esso™ Wholesale Fuels for commercial customers with their own storage tanks. Learn more about our innovative fuels by contacting your sales representative or by emailing us at [ukdieselevficient@exxonmobil.com](mailto:ukdieselevficient@exxonmobil.com).

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For every 1 million litres of fuel purchased, you could save 28,000 litres\*.



**28,000**  
litres saved

\*Esso Diesel Efficient™ claims are based on internal and third-party vehicle engine testing, laboratory testing, and/or industry or other scientific literature. Basis for comparison for all claims is versus Esso unadulterated diesel. Fuel economy and emissions testing was performed in the UK using on-road trucks. Vehicle type, engine type, driving behaviour, and other factors also impact fuel and vehicle performance, emissions, and fuel economy. Esso Diesel Efficient may be used in other heavy-duty and light-duty vehicles, but results may vary.

# Proof of performance for Esso Diesel Efficient™

ExxonMobil Research & Engineering Company evaluated Esso Diesel Efficient™ in industry-recognised tests simulating real-world operating conditions

Independent tests performed at Millbrook\* Proving Ground Ltd., UK:

- Compared the performance in heavy-duty vehicles of Esso unadulterated diesel with Esso Diesel Efficient
- Used third-party customer trucks (Euro III and Euro V specifications)
- Covered approximately 75,000 miles
- Measured five months of normal daily on-road operations (motorway, rural, and urban environments)
- Took trucks out of service periodically for lab testing
- Test results range of 2.1% to 3.4% lower fuel consumption

## TEST RESULTS



Average of

**2.8%**

lower fuel consumption using  
Esso Diesel Efficient<sup>†</sup>



**Lower**  
emissions

Average 10% NOx, 22%  
particulate matter and 2.8% CO<sub>2</sub><sup>†</sup>

Test results show significant statistical improvement.



\*Millbrook has expertise in automotive, test, and propulsion technologies and remain pioneers in low carbon development. (ISO Certification - ISO 17025, ISO 9001 and ISO 14001.)



Performance by **ExxonMobil**

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