



Diesel Efficient™



The heavy-duty diesel fuel with strong all-round performance

The Esso Diesel Efficient™ fuel delivers both a cleaner engine and lower emissions, contributing to an impressive overall performance for your engine and your business.

Shown to reduce particulate matter and CO₂ emissions, the fuel formulation keeps your fuel injector system cleaner, which helps to protect the fuel system and reduces maintenance downtime.

A special additive in the fuel inhibits water from reaching the metal surfaces thereby protecting your engine's fuel system from corrosion, while an anti-foaming agent provides quicker refuelling.

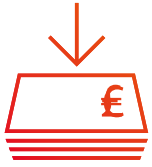
Esso Diesel Efficient™ fuel helps your business save money and reduces overall fuel consumption.*





Lower emissions, cleaner air

In tests compared to standard Esso™ diesel, Esso Diesel Efficient™ fuel helped reduce NOx emissions by an average of 10 %, particulate matter emissions by an average of 22 % and carbon dioxide emissions by an average of 2.8 %.*



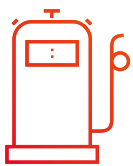
Cleaner fuel injectors need less maintenance

Esso Diesel Efficient™ fuel is formulated to protect your fuel injectors from internal and external deposits. This helps maintain optimal injection spray characteristics and promotes efficient mixing of fuel and air. Reduced deposits on fuel injectors help to provide improved combustion, engine power and performance and also lower fuel consumption, NOx, CO₂ and particulate matter emissions.



Protecting your engine fuel system from corrosion

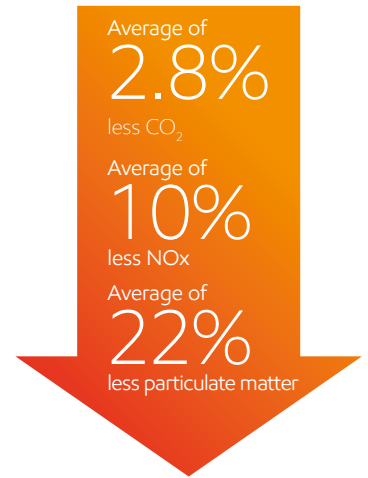
A special additive helps provide excellent corrosion protection and contributes to the safeguarding of your fuel system.



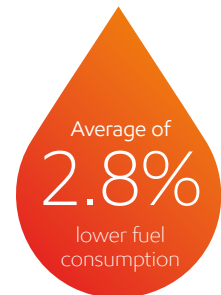
Optimise your refuelling

Esso Diesel Efficient™ fuel delivers a faster and cleaner fill. Our additive contains an anti-foaming agent. This results in quicker refuelling of your fleet bringing operational benefits to your business.

Test results*



Independent tests confirmed a reduction in fuel use of 2.8%, that's 28 litres of fuel saved for every 1000 litres purchased.



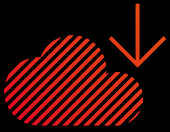
*Independent tests performed at Millbrook Proving Ground Ltd., UK:
 • Compared the performance in heavy-duty vehicles of Esso™ unadditised diesel with Esso Diesel Efficient™ fuel
 • Used third-party customer trucks (Euro III and Euro V specifications)
 • Covered approximately 110,000 miles/177,000 km
 • Five months of normal daily on-road operations (motorway, rural, and urban environments)
 • Took trucks out of service periodically for lab testing
 • Test results range of 2.1% to 3.4% lower fuel consumption

Millbrook has expertise in automotive, test, and propulsion technologies and remain pioneers in low carbon development. (ISO Certification - ISO 17025, ISO 9001 and ISO 14001.)

Esso Diesel Efficient™ fuel claims are based on internal and third-party vehicle engine testing, laboratory testing, and/or industry or other scientific literature. Basis for comparison for all claims is versus Esso™ unadditised diesel. Vehicle type, engine type, driving behaviour, and other factors also impact fuel and vehicle performance, emissions, and fuel economy. Esso Diesel Efficient™ fuel may be used in all heavy-duty and light-duty vehicles, but results may vary. Fuel economy testing was performed in the UK using on-road trucks.



Differentiated diesel with improved performance:



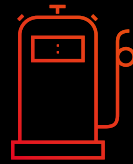
Reduce emissions



Increase engine peak power



Lower your fuel consumption



Optimise your refuelling



Improve engine efficiency

Energy lives here™



An ExxonMobil Brand

Learn more about our innovative fuels by contacting your Account Manager or by emailing us at dieseffericientuk@exxonmobil.com

© 2018 Exxon Mobil Corporation. All trademarks used herein are trademarks or registered trademarks of Exxon Mobil Corporation or one of its subsidiaries.